



RAÚL AGUILAR
Product Designer

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EXPERIENCE

UX Designer, Mi Fiel

Guadalajara, JAL | Mar 2018 - Present

UX research and design in products that are using blockchain, working closely with product and marketing team. Looking for new ways to get a better experience on exchange platforms and how users can sign digital documents.

Product manager, Voxfeed

Guadalajara, JAL | Dec 2016 - Aug 2017

Worked to detect opportunity areas to improve the way that existing product work and look, planning and defining based on the business priorities of VoxFeed and users. Defined a new platform that allows brands to collaborate with influencers in an automated way.

Product designer, Voxfeed

Guadalajara, JAL | Jan 2016 - Dec 2016

Working closely with engineers, marketing and customer service to improve or create solutions that impact positively to the users. Designing the first version of iOS and Android app that keeps active users in the platform and make Voxfeed more attractive and functional to potential customers.

Interaction designer, Emcor

Ciudad Obregón, SON | Sept 2015 - Dec 2015

Designed and developed the front end in B2B web apps, allowing quick and secure purchases. Designed an icon set for a paysheet app. Designed and built landing pages for internal products.

EDUCATION

Graphic designer, Instituto Tecnológico de Sonora

Ciudad Obregón, SON | Aug 2010 - Jun 2014

Student society president, January - June 2014

Exchange: Universidad La Salle, August 2013 - December 2013

Design tours and congress organizer

SKILLS

Rapid prototyping

Storyboarding

User centered design

A/B Testing

Heuristic evaluation

HTML/CSS

Pug/SASS

Basic Javascript knowledge

Goal oriented

Team player

Passionate learner

Time management

LANGUAGES

Native spanish

English

Volunteering

Startup Weekend organizer

De vuelta a casa (Searching for lost Pets)

INTERESTS

Travel

Cycling

Photography